

GOOGLE CLOUD EXECUTIVE THOUGHT LEADERSHIP

Three members of the Google Cloud executive team needed to enhance their thought leadership presence on LinkedIn by using customer successes to provide intentional insights about AI and cloud solutions. In the first 90 days, the program increased impressions +69%, reach +123%, engagements +80%, and followers +4%.



Michael Clark  • 3rd+
President, North America, Google Cloud
1mo • 

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The Wendy's Company has delivered “Wendy” directly to their customers in the form of a revolutionary drive-thru AI agent.

Built with **Google Cloud**, their AI agent is now live in 100 restaurants and will scale to 500 this year. It's a great example of how conversational AI can improve everyday experiences by:

1. Driving accuracy by highlighting each item as you order it and checking everything is as you want it.
2. Boosting engagement by asking relevant follow-up questions while you're ordering, like asking if you want to add a Frosty on a hot day.
3. Increasing efficiency by empowering associates to focus their energy on hospitality and quality.

This is what applied AI should look like: intuitive, contextual, and useful—for both customers and teams on the ground.

Watch Wendy's CEO **Kirk Tanner** with **Brian Sozzi** on **Yahoo Finance's** The Opening Bid, sharing how AI is transforming the drive-thru experience.

#GoogleCloud #CustomerExperience



Wendy's CEO: from AI-powered drive-thrus to thick bacon
youtube.com



Phil Davis  • Following
Vice President Global GTM for Applications, SaaS and SMB, Google Cloud
1w • 

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To challenge legacy thinking requires pushing the boundaries of what AI can do. The number of U.S. patent applications related to generative AI increased by 56% last year, so it's safe to say the country's top tech organizations are aligned in this. And I'm proud to see **Google** leading the charge.

Google tops the charts in patent applications in both the U.S. and globally for:

- AI
- Generative AI
- Agentic AI

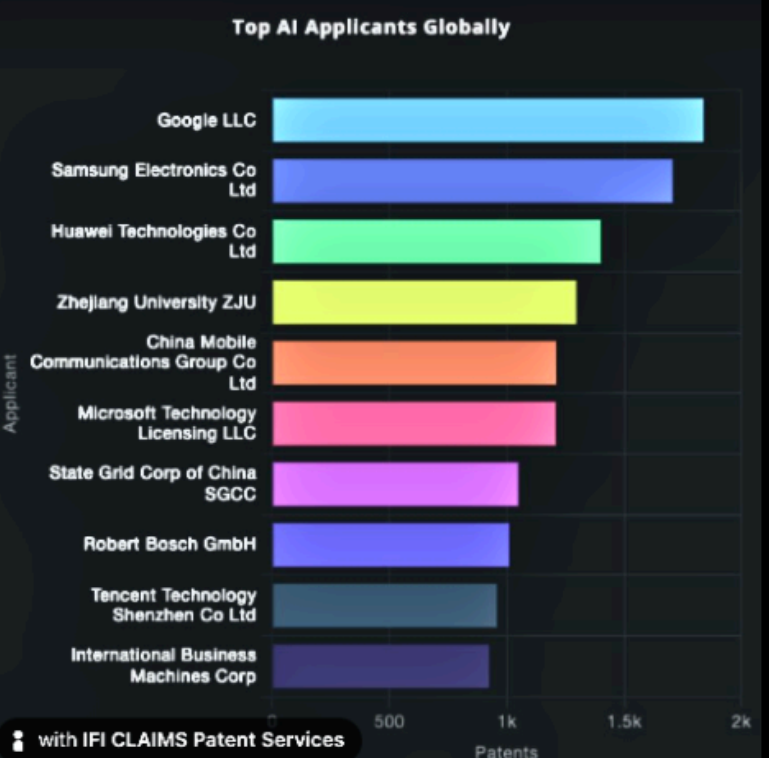
Expanding the applications of AI agents and generative AI is breaking down enterprise complexity and democratizing the benefits of AI for Startups.

Thank you **Google Cloud** and **Google DeepMind** for pioneering the future of AI. Let's keep pushing forward!

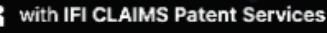
Read more: <https://lnkd.in/g2h55Era>

#GenerativeAI #AgenticAI #GoogleCloudAI

Top AI Applicants Globally



Applicant	Patents (approx.)
Google LLC	2100
Samsung Electronics Co Ltd	1800
Huawei Technologies Co Ltd	1400
Zhejiang University ZJU	1300
China Mobile Communications Group Co Ltd	1200
Microsoft Technology Licensing LLC	1100
State Grid Corp of China SGCC	1000
Robert Bosch GmbH	900
Tencent Technology Shenzhen Co Ltd	800
International Business Machines Corp	700

 with IFI CLAIMS Patent Services



Oliver Parker  • 3rd+
VP - AI GTM, Google Cloud
1w • 

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AI is rewiring every industry, including global networks. DTW Ignite 2025 kicked off yesterday with **Google Cloud** joining thousands of industry leaders in Copenhagen.

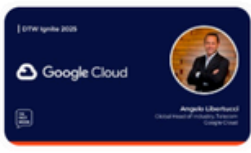
We're celebrating the AI-native network era. Ahead of the show, we unveiled our groundbreaking Autonomous Network Operations (ANO) framework - a blueprint for telcos to build scalable, self-managing networks with Google Cloud AI. Early results with industry leaders **Bell** and **Deutsche Telekom** show a 25% reduction in customer-generated reports and increasing service uptime!

Plus, **Ericsson's** new Ericsson On-Demand SaaS platform, built collaboratively on our AI infrastructure, is transforming 5G core service deployment so CSPs can focus on customers.

These innovations empower Communication Service Providers to evolve how they operate and grow, fundamentally enhancing customer service. And this is just the beginning of what AI can achieve.

Read More: <https://lnkd.in/g-X9vDF6>

#DTW25 #GoogleCloudAI #Ericsson #AIInfrastructure



Google Cloud at DTW25: The Journey Towards Fully Autonomous Network Operations
thefastmode.com